



# PARK 33

VISION + MASTER PLAN



Bird's eye illustrative view of Park 33  
at 208 33rd St. in Garden City

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# Site Background

Located in Garden City Idaho, Park 33 site is adjacent to the vibrant, creative, and iconic spaces that have molded Garden City into an arts district. East of the property lies Surel's Place, an incubator art space that provides live/work opportunities for artists to share their work with the public. North of the property is 34th Street Market, a flex space used for farmer's markets, events, food trucks, and games, all in a family friendly atmosphere. The Boise River and Greenbelt are steps away from the property which connects parks and green spaces along its corridor, as well as preserving the natural beauty and conservation of the river. The owner plans to implement a space that will emphasize and preserve these neighborhood spaces as well as contribute to the overall message of the art's district: To Live, Work, and Create.







# Why a Container Park?

Constructed mainly from modular containers used for shipping purposes, a container park gives entrepreneurs and visitors an opportunity for affordable living, shopping, and work spaces.

Park 33 would be open to the public as a functional yet attractive container park with unique courtyard amenities like fire pits, outdoor dining, bench seating, and native gardens. The container type architecture proves to be a perfect unit for start-ups and artists with 4,500 square feet of workshop/studio/artist space and 1,500 square feet of living/residential space. The project fits in the Surel Mitchell Live-Work-Create district which promotes and encourages industrial style design and natural elements.

Perspective view of interior courtyard at Park 33

# Case Study 1

## IDEEGE TECHNOPARK

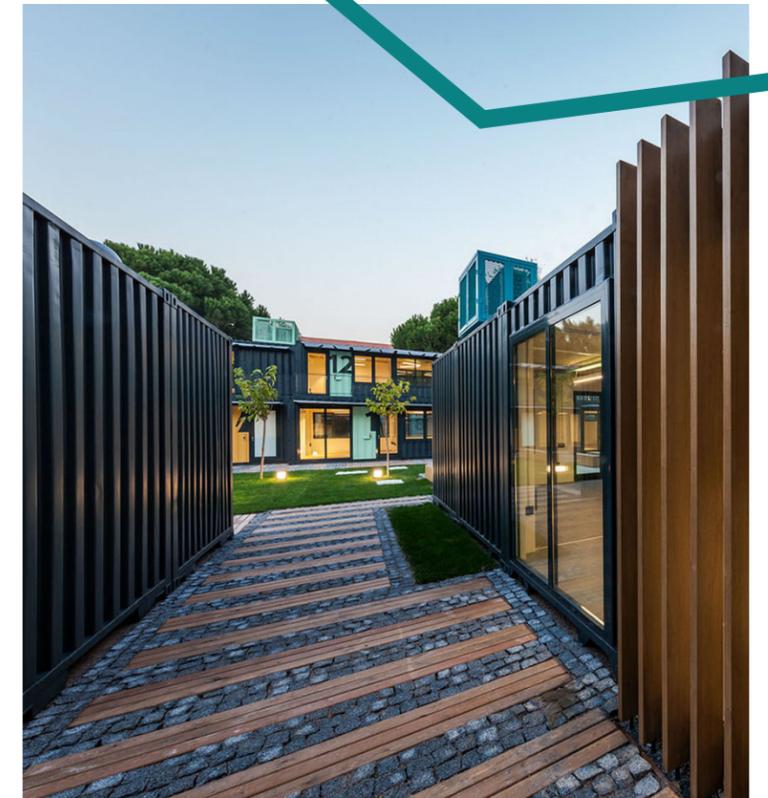
BORNOVA, TURKEY  
ATOLYE

### PROJECT TYPE:

35 SHIPPING CONTAINERS CONVERTED TO A RESEARCH COMMUNITY. THE SITE IS A CREATIVE MAGNET FOR ARTISTS AT THE NEARBY UNIVERSITY.

### BENEFITS:

- FLEXIBLE SPACES FOR MULTI WORK USES
- AUTHENTICITY THAT ENCOURAGES CREATIVITY
- INDOOR / OUTDOOR EXPERIENCES
- BUILDING IS ECONOMICAL AND ECOLOGICAL BY REDUCING ENERGY USE AND OPTIMIZING EFFICIENCY





# Case Study 2

## THE CHURCHILL

PHOENIX, ARIZONA  
FTG PROJECTS

### PROJECT TYPE:

SHIPPING CONTAINER MALL, HOME TO 10 SMALL LOCAL BUSINESSES, THE CHURCHILL OFFERS OPPORTUNITIES FOR START-UPS TO THRIVE WITH A 9,000 SF COURTYARD SPACE. THE SPACE IS ACTIVATED BY FOOD, ART CLASSES, FITNESS, POP-UPS, AND SPEAKERS

### BENEFITS:

- FLEXIBLE SPACES FOR ENTREPRENEURS
- FOSTERS COMMUNITY SERVICE, COLLABORATION, AND COMPETITION





# Case Study 3

## THE QUARTYARD

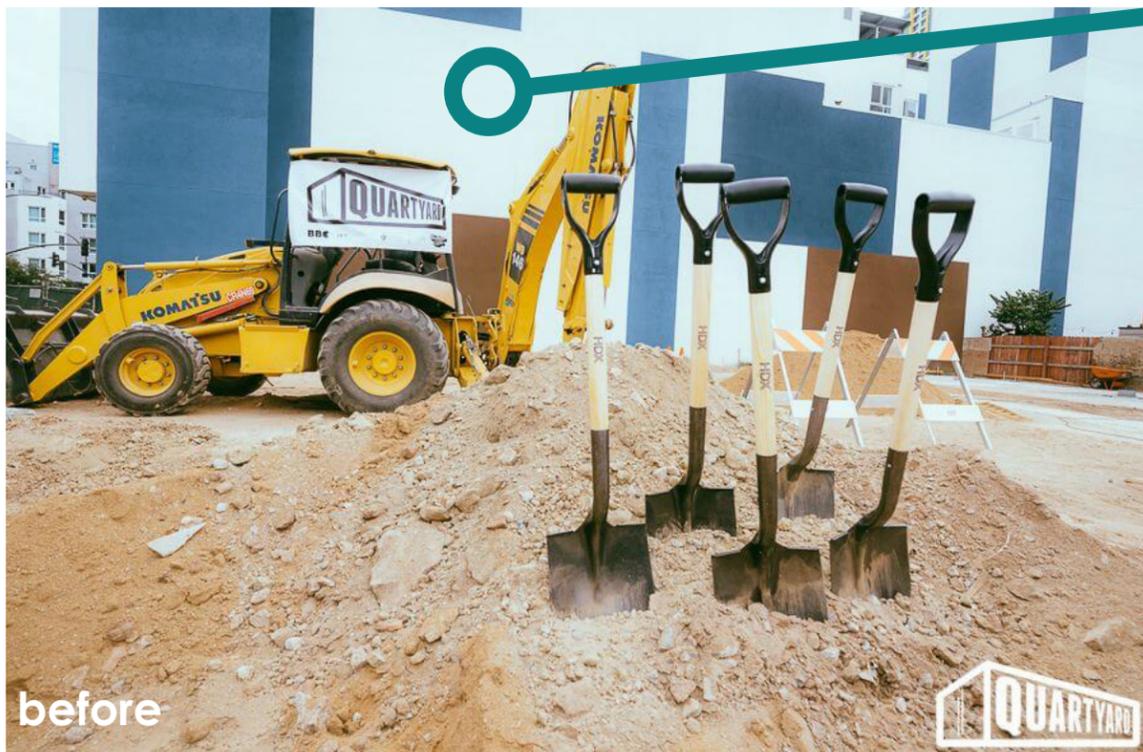
SAN DIEGO, CALIFORNIA  
RAD LAB AND ACTIVATORS

### PROJECT TYPE:

A TRANSFORMED VACANT LAND TURNED TO AN EATERY, BEER GARDEN, ART SPACE, AND COFFEE SHOP BY USING RE-PURPOSED SHIPPING CONTAINERS.

### BENEFITS:

- SUSTAINABLE AND INNOVATIVE DESIGN
- A SOCIAL EXPERIMENT, THE QUARTYARD IS MOVABLE AND ABLE TO ACTIVATE OTHER AREAS OF THE CITY
- COMMUNITY HUB





# Case Study 4

## THE BOXYARD

TULSA, OKLAHOMA  
NELSON + STOWE DEVELOPMENT  
SELSER SCHAEFER ARCHITECTS

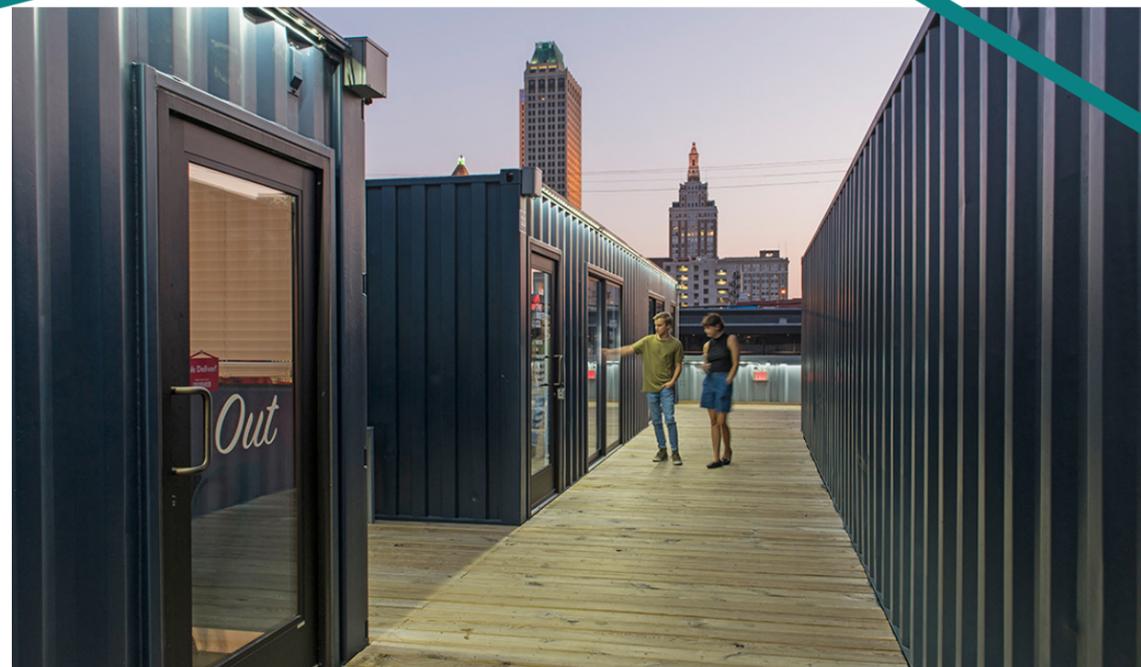
### PROJECT TYPE:

MICRO RETAIL SHOPPING EXPERIENCE WITH AN AVERAGE STORE SIZE OF 320-640 SF USES 39 RE-PURPOSED SHIPPING CONTAINERS TO CREATE A VIBRANT PUBLIC SPACE

### BENEFITS:

- USED A VACANT LOT TO HOUSE RE-USABLE CONTAINERS
- CREATES A UNIQUE SENSE OF PLACE
- OPPORTUNITIES FOR SMALL START-UPS TO SUCCEED





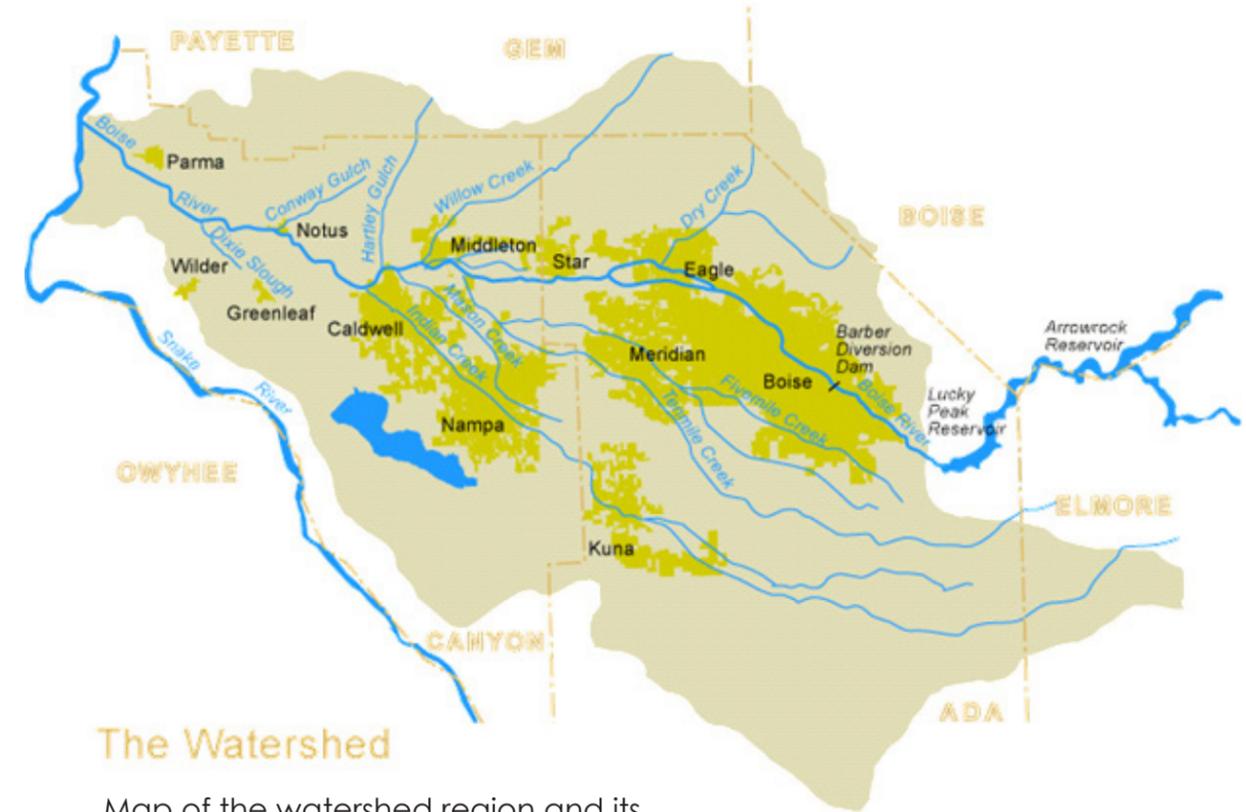




# Site Design Concept

Located approximately 250 feet from the edge of the Boise River, it was important that the site incorporated elements of sustainable design and ecology that relates back to the river.

The concept is based on the ebb and flow or rise and fall of the river, integrating the tributary theme that contributes to this phenomenon into the project. Pathways filter into the central courtyard, like a tributary to a main river, where people can eat, hang out, or enjoy a coffee and book. With the structures and boardwalk deck raised approximately 1.5 feet above natural grade, storm water and runoff flows into low planter areas that are vegetated with native grasses and trees.



The Watershed

Map of the watershed region and its tributaries - the site concept was inspired from the natural circulation and flow of the river.

# Site Plan + Elements



FIRE PIT AREA WITH WOOD BENCH SURROUND

RAMP WALKWAY TO COMMUNAL AREA

**C** WOOD STEPPED SEATING

COMMUNAL GATHERING AREA

**D** PICNIC SHELTER

\*PA - PLANTING AREA

ACCESSIBLE RAMP

ALLEY

BIKE PARKING

**A**

(2) PARALLEL PARKING SPACES

MIXED VEGETATION AT 5' SETBACK

SLOPED MEADOW FOR SEATING

**B**

GRAVEL PATH

BOULDER RETAINING WALLS AND SUNKEN RAIN GARDEN

**E**

FIRE PIT AREA WITH WOOD BENCH SURROUND

RAISED WOOD DECK, TYP.

**E**

ACCESSIBLE RAMP

ADA PARKING SPACE

BIKE PARKING

W. 33RD STREET

**A**

STREETSCAPE PER 34TH STREET MASTER PLAN





# Visualizations



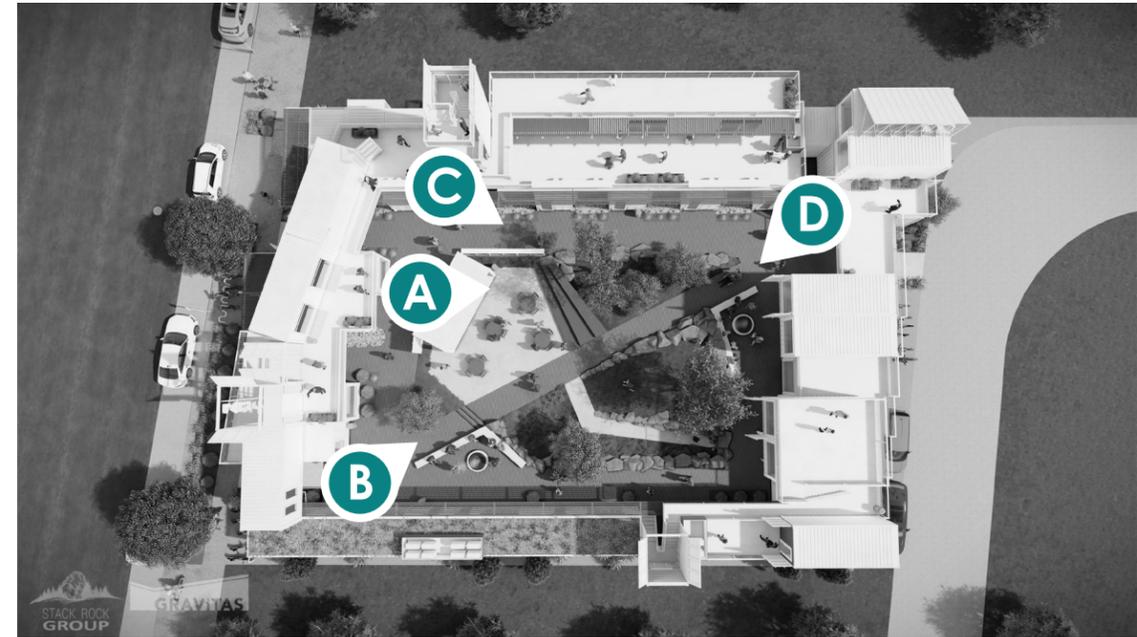
Site Plan View



Key Map

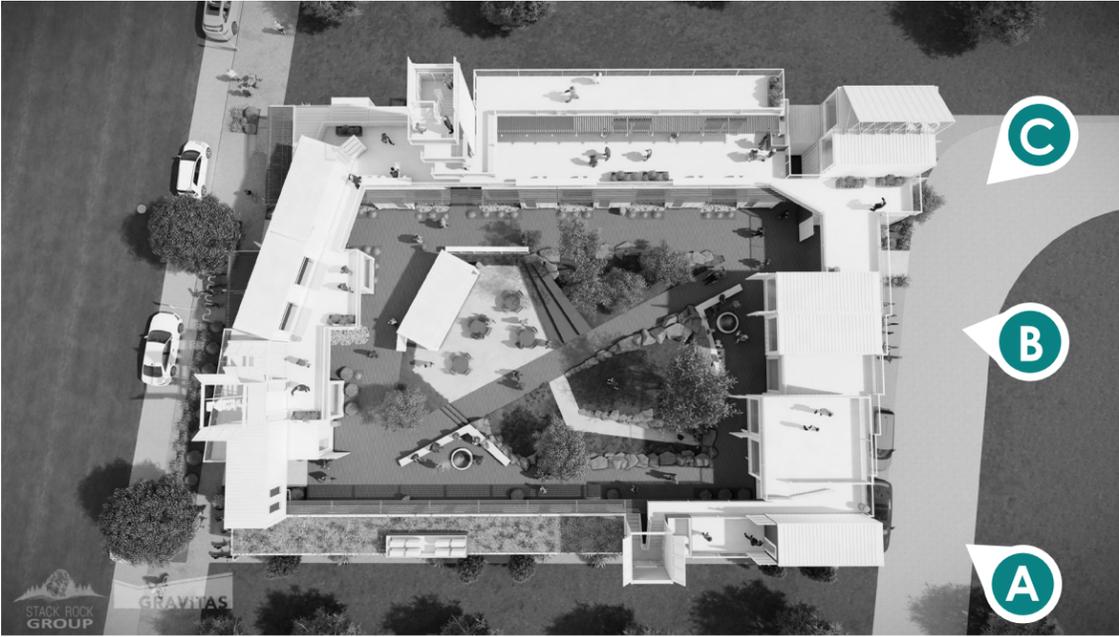






Key Map

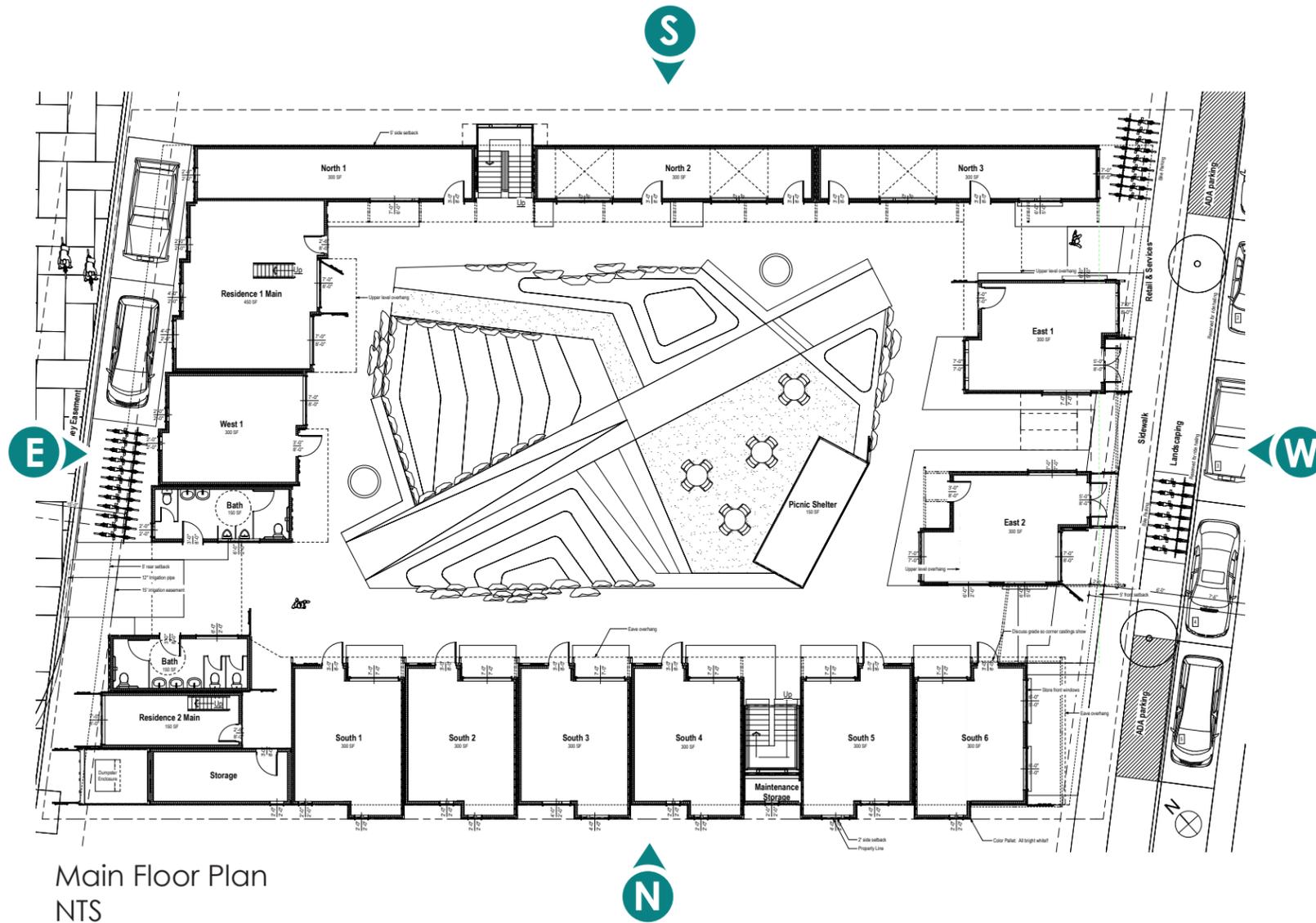




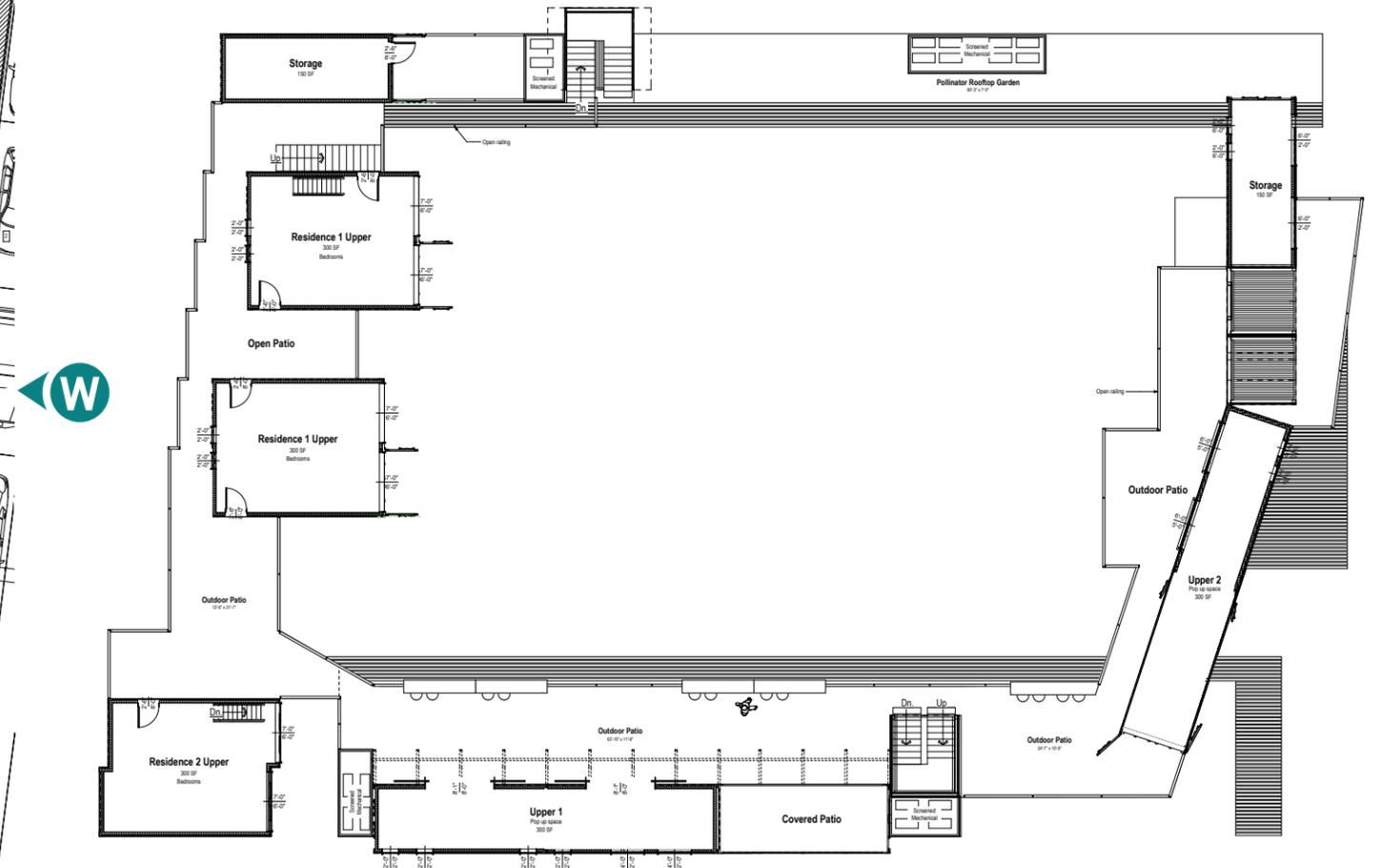
Key Map



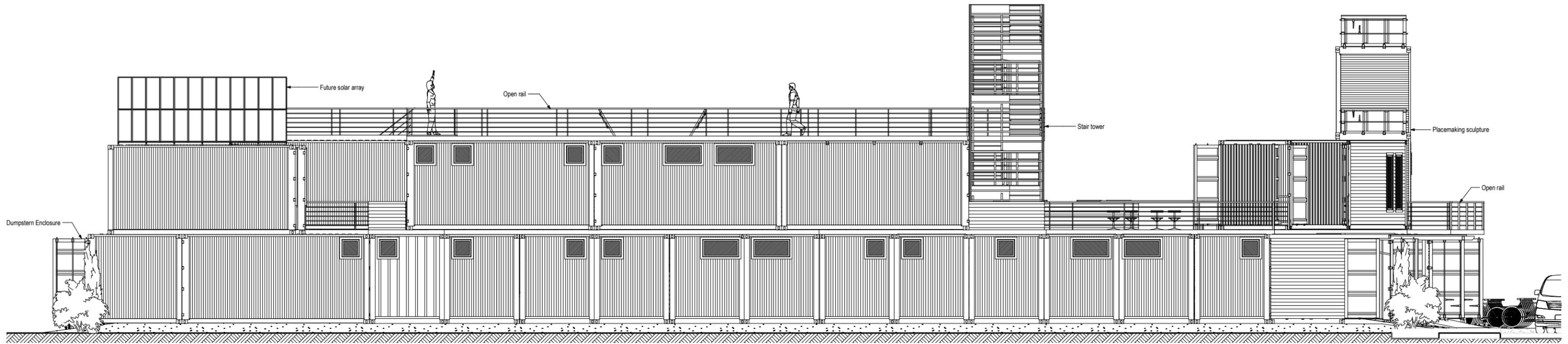
# Architectural Site Plans + Elevations



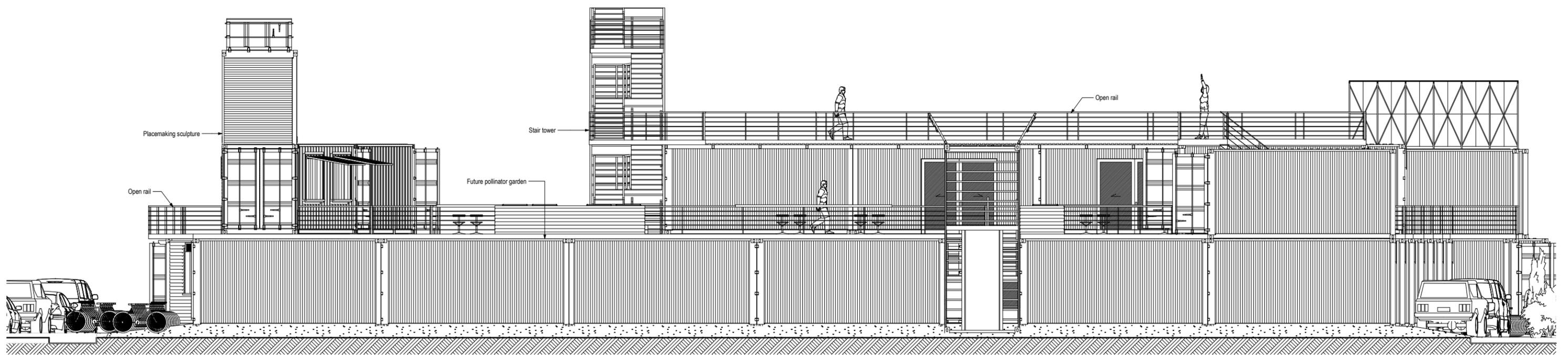
Main Floor Plan  
NTS



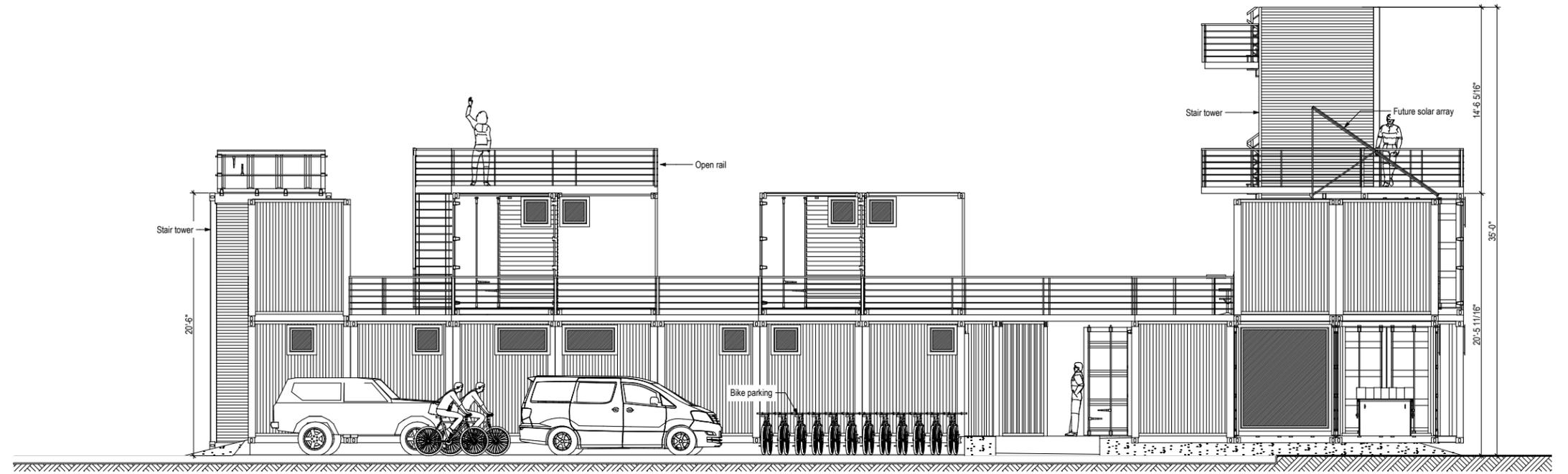
Upper Level Plan  
NTS



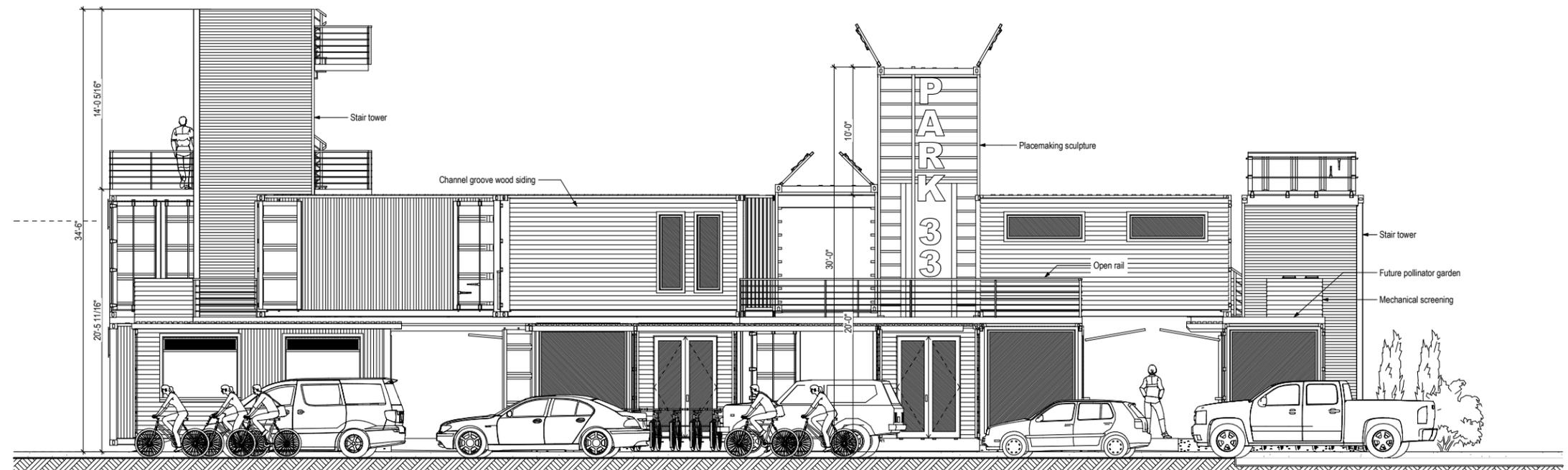
South Elevation  
NTS



North Elevation  
NTS



West Elevation  
NTS



East Elevation  
NTS

