Children’s Room Mural Project

Call to Artists: Garden City, Idaho and surrounding area

Responses Due: April 3, 2020 5:00 PM Mountain Time

Installation Timeline: Beginning no later than May 1, 2020

Budget: $2,000

A. Project Overview

The Garden City Public Library Facilities Committee will select artists from around the local area to install a mural in the children’s room of the Library. The children’s area is being refurbished this year with a new playhouse, furniture, and toys.

B. Project Goal

The goal of this project is to enhance the children’s area by encouraging play, imagination, and a love for the Library. A secondary goal of this project is to bring together the Library’s parallel branding of nature and Gary the Garden City Book Monster.

Library Values and Interior Design Concepts:

- Nature
- Comfortable and Inviting
- Warm
- Contemporary and Classic
- Family
- Community
- Civility
- Life-long Learning
C. The Local Context

The mural should be a nature theme that includes Gary the Garden City Book Monster. Currently the children’s room is being refurbished. The bookshelves and desks will have cherry laminate, there will be a cedar playhouse, carpet made to look like a river, numerous integrative toys attached to the lower parts of the walls, faux clouds hanging from the ceiling and a faux tree made out of the structural column. The mural will need to work with and enhance shelving and toys attached to the walls. Pictures of Gary the Garden City Book Monster are below.

D. The Physical Location

The location is 6015 Glenwood St. Garden City, ID 83714. The mural will encompass the south wall and part of the west wall in the children’s area of the Garden City Public Library. The south wall is 25.5’. the west wall is 9’. Both walls have large windows to design around. Pictures are below.
E. The Timeline

The Call to Artists will be live until April 3, 2020 at 5:00 PM Mountain Time. Artists will be selected for an interview before April 10, 2020 with final selection taking place by April 15, 2020. Installation should begin shortly thereafter, with the project being completed in the month of May 2020.

F. The Budget

The Budget for this project is $2,000. The artist must supply all paint, tools, drop cloths, and other supplies as needed. Garden City Public Library can arrange to have the current mural covered, if needed.

Upon being awarded a contract, Garden City Public Library will pay the artist ½ deposit to jumpstart the project. The remaining ½ will be paid to the artist upon completion of the work, after final viewing by the selection committee. A W-9 and an invoice for each payment must be supplied to the Garden City Public Library.

G. Project Considerations

- The theme of the mural should be relevant to the project goal and local context described above and be complementary to the other murals in the library, painted by Fred Choate.
- Every effort should be made to promote the longevity of the work.
- The concept should consider the area surrounding the mural as thoroughly as the surface itself.
- Upon being awarded a contract, the artist should be available to participate in discussions with the Library Facilities Committee.
- Although the local committee may assist with preparing the surface for installation of the mural, the artist will ultimately be responsible for completing this work.
- The artist is not responsible for maintaining the work. However, as part of the contract, the artist agrees to be available with reasonable notice for 12 months after completion of the mural to make any repairs. The reasonable cost of which being covered by the Garden City Public Library.
- The artist is welcome to paint the title of the work, the artist’s name and the date of installation onto an appropriate place on the mural.

H. Submission Instructions – What to Include

Responses will preferably be compiled into one PDF deck. However, email submissions with individual files will also be accepted.

1. Written Response – In a letter, explain why you are interested in this opportunity. Also briefly explain what you would like to do with the location provided, including the medium, theme, or subject of your design, and any other descriptive information.

2. Current Contact Information
3. References – Include three references that can speak to your experience with this kind of work.

4. Images – Include at least three images of large-scale work you have done in the past. Include the location of the work and the date it was completed.

I. Submission Deadline/Instructions

The deadline for submissions is April 3, 2020 at 5:00 PM Mountain Time. Submit your response by email to the GCPL Library Director Lindsey Pettyjohn at lpettyjohn@gardencitylibrary.org